



**BAIPHIL** cordially invites you to the two-day Seminar on:

## **Privacy Impact Assessment**

### **Speakers:**

**Mr. Mario B. Demarillas**

Chief Information Security Officer (CISO) and Head of IT Consulting  
Exceture, Inc.

**Mr. John Patrick Ibo**

Data Privacy Practice Leader  
Exceture, Inc.

### **Course Outline:**

#### **Day 1**

1. Definition and objective of the law
2. Scope of application of the law
3. Stakeholders of the Law
4. Definition and types of Personal Data
5. Three Principles of Privacy
6. Application of the Three Principles in the Personal Data Lifecycle
7. Detailed discussion of the Five Pillars of Compliance
8. Privacy Activity and Case Studies

#### **Day 2**

1. Definition and objectives of a PIA
2. General and Key Considerations of a PIA
3. Structure and Form of a PIA
4. Key Activities for a PIA
  - Data Gathering
  - Threshold Analysis
  - Data Flow Diagrams
  - Data Inventory
  - Privacy Risk Analysis
5. Conduct of a PIA
6. Facilitated PIA Handholding (Foundational Activity)
  - Identification of Data Processing Systems
  - Identification of Data Subjects
  - Formulation of Data Inventory
  - Initial Data Flow Mapping
  - Compliance Checklist Passthrough
  - Privacy Risk Identification and Classification
  - Consultation and review

### **Schedule:**

**February 19-20, 2020; (Wednesday-Thursday) 8:30 AM – 5:00 PM**

### **Venue:**

Dusit Thani Manila, Ayala Center, Makati City





## Registration Dues:

**Php9,000.00 / participant for Member Banks**

**Php10,000.00 / participant for Non-Member Banks**

(Inclusive of AM/PM Snacks, Lunch, Certificate of Attendance and materials)

## Payment Options:

- Deposit thru our Bank Account:

Account Name: Bankers Institute of the Philippines, Inc.

Name of Bank : Bank of Commerce – Dela Costa/Alfaro Rd.. Br.

Acct. No. : 101-00-004876-4

Please fax or email the deposit slip and indicate the name of your bank, participants and seminar to be attended

- Bring Check Payment on the day of Seminar. (Check payable to Bankers Institute of the Philippines, Inc. or BAIPHIL)
- Deliver check payment to BAIPHIL Office at Unit 2103, 21<sup>st</sup> Floor, The Peak Tower, #107 L.P. Leviste Street, Salcedo Village, Makati City.

Payment should be made on or before the seminar date payable to Bankers Institute of the Philippines, Inc. (BAIPHIL). NO PAYMENT IN CASH DURING THE SEMINAR DAY.

For inquiries, please call the BAIPHIL Secretariat at (02) 8853-4457 or 8519-2433.

Registration form may be reproduced, and fax at no. (02) 8853-0889 or e-mail at: [training@baiphil.org](mailto:training@baiphil.org)

## Cancellation Guidelines:

**Deadline of Submission of Registration** is March 17, 2020 (Tuesday)

BAIPHIL reserves the right to cancel programs due to low turn-out of registration, illness of resource speaker, inclement weather or unforeseen events. As such, participants to the program or their HR representatives will be advised either through e-mail or by phone, at least five working days prior to the learning event otherwise same shall be billed accordingly.

BAIPHIL is responsible only for the full refund of the registration fee but not for the transportation expense of the participants who have booked their travel in advance.

Should a participant decide to cancel his/her registration, he/she may opt for a refund or transfer his/her participation in the program to another colleague by sending in writing his cancellation or transfer notice to BAIPHIL. A 100% refund or transfer will be made if the advice is received within five working days before the seminar run.